DIMBAL BANNER MANAGER

ADMIN USER GUIDE

Dimbal Software

HTTP://WWW.DIMBAL.COM

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Introduction

Congratulations! You have just purchased one of the most powerful Banner Management solutions available today. Let's get started installing and setting up your application.

The Dimbal Banner Manager was engineered to be powerful, feature rich and yet easy to implement. With just a small snippet of code you can include individual Banners, groups of Banners and more, anywhere on your website.

Banners ads are a great way to help monetize your website content. In addition a Banner Management application can help you run internal promotions, display random content and highlight new posts and information.

The Dimbal Banner Manager is written using PHP and MySQL. Many web hosts support PHP and MySQL (they are free open source technologies). If your web host does not support PHP and MySQL please contact us for assistance in finding a web host that does.

Support is available for you along the road as you use the Dimbal Banner Manager. If you get stuck or need any help, please just visit http://www.dimbal.com/support for any help or assistance.

The Dimbal Banner Manager is directed and enhanced based upon user feedback. Please do not hesitate to submit ideas or feature suggestions.

Don't forget to visit http://www.dimbal.com for other great software products.

It is my hope that you enjoy using the Dimbal Banner Manager. Please do not hesitate to contact us if there is anything we can help with.

Thank you

Ben Hall
Dimbal Software

Dimbal Banner Manager Features

The Dimbal Banner Manager is engineered to be a powerful Banner Management application. It is feature rich and packed with options that allow flexibility and customization. Below is just a high level overview of some of the features found within the Dimbal Banner Manager.

Have a feature suggestion? Visit http://www.dimbal.com to submit it.

- Money Back Guarantee. If you are not totally satisfied with your purchase we will give you a refund - plain and simple.
- One-Time Purchase. There are no renewal fees or subscription fees. Once you purchase the software you can deploy it with your web application.
- Support. Need help? Support is available via online forums, documentation and e-mail inquiries.
- Administration Panel. A powerful administration panel is provided to assist in the administering of your software.
- Unlimited Banners. There is no limit to the number of Banners that you can add into the system. Add as many as you would like.
- Advertisers. You can define advertisers and in turn assign banners to designated advertisers.
- Unlimited Advertisers. There is no limit to the number of Advertisers that you can add into the system. Add as many as you would like.
- Start Date. An option to allow the Banner to automatically begin on a specified date.
- End Date. An option to allow the Banner to automatically end on a specified date.
- Status. Multiple status states to help you manage Banners that are being created, are live, are expired and are deleted.
- Impression Counter. The total number of times that the Banner has been accessed is tracked automatically.
- Click Counter. The total number of times that the Banner has been clicked is tracked automatically.
- Zones. Zones allow you to group your Banners into logical groups and display a random Banner from that group.
- Detailed Reporting. Dozens of reports are available to run to get information about your banner management system.
- Reports by Zone. Learn how banners perform globally as well as within a particular zone. Useful to see if a successful banner holds weight within a new zone
- Reports by Advertiser. Learn how banners do according to advertiser.

Installation

Downloaded Files

Your software is available via Instant Download. This means that your entire software package will be available for download immediately after purchasing. The software is currently not shipped on a CD. If you would like a CD archive, one can be purchased by contacting us.

Once you have completed your purchase you should receive a download link to your software. This link will be displayed on the confirmation page once your purchase has completed. You will also receive the link via e-mail immediately upon purchase completion.

Trouble receiving your E-Mail? E-mails can often be delayed by up to ~15 mins. E-mails can also often be caught by spam filters. Please check your spam filters for the e-mail if you cannot find it.

If you did not receive your download link please contact us at http://www.dimbal.com/support for assistance in locating your receipt.

Once you have the download link you should be able to download a ZIP file that contains all the files you will need. Unzip this archive file to a spot on your computer.

Browsing the Included Files

There are several files included with your software purchase.

File	Description
dbm.zip	This is the main collection of files and code that make your software function. Unzip this collection of files but do not alter it's organization of folder structure. More on these files will be explained below.
DBM-Manual.pdf	This is the User Manual for installing and using the software. Please read it carefully before installing and using the software.
dbm_sql.zip	This is the MySQL database script in case you need to run it manually to setup the database. If you do not have access to your

	database then you will need your web administrator to run it against your web application.
readme.txt	A simple readme document describing the included files.

System Requirements

Before you try to install the software it is important to verify that your web host meets the proper specifications. This software is written using the LAMP stack. Which means that it is written in PHP and MySQL and requires a Linux and Apache based web host.

Please verify that your web host supports PHP and MySQL applications. If they do not - please contact us for assistance in finding a web host that does.

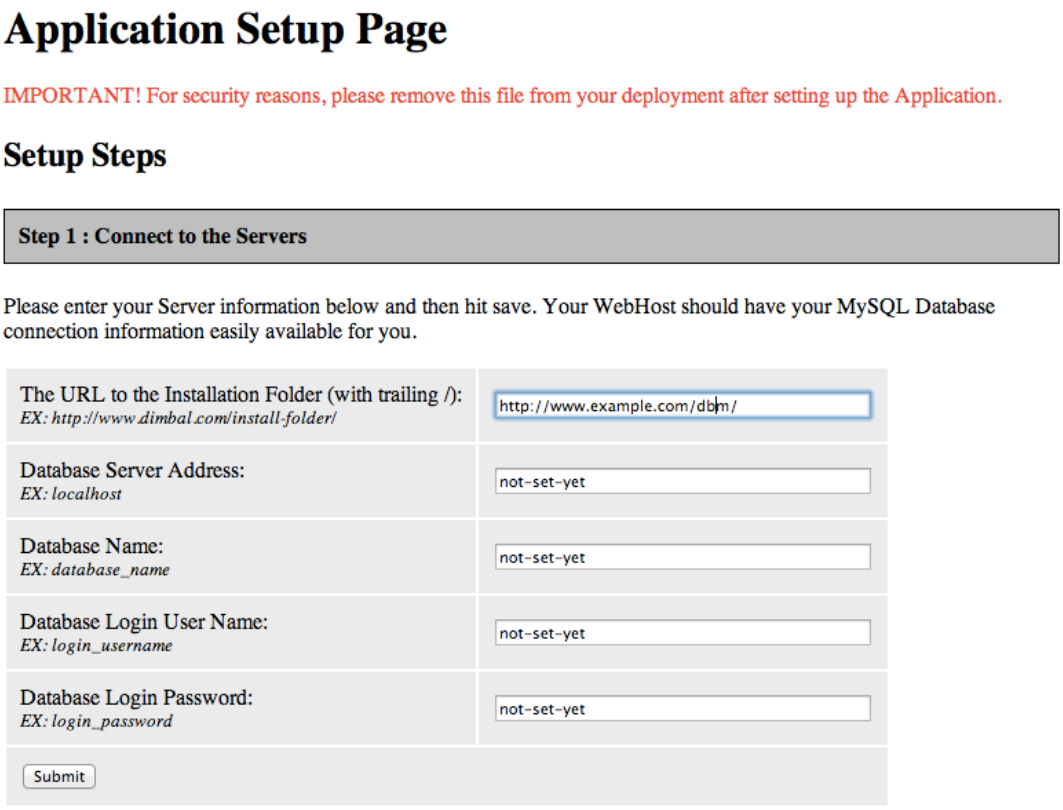
This software is designed to run on multiple versions of PHP and MySQL. However for proper compatibility and optimal performance we recommend the following minimum versions:

- PHP: 5.4.x
- MySQL: 5.5.x

Installing the Code

Your first step is to install the code onto your web host. This can be achieved using a simple copy and paste action or an FTP client. We will walk you through the basic steps.

1. Unzip the dbm.zip archive to a destination on your computer.
2. Be sure not to alter the contents within the resulting folder. You can move the folder as a whole, but do not move the internal contents of the folder.
3. Copy the folder into a destination of your choice on your web host. This step is often accomplished using an FTP client to copy files to your web host. (If you need assistance you will need to contact your web administrator or web host). We often recommend to place it at the root level for your domain. (So if your domain is http://example.com then the code would be located at http://example.com/dbm)
4. You should now be able to open a browser and navigate to a setup landing page using the directory you choose in the step above. This landing page is called “setup.php” and is at the root of the folder structure. (For example: http://example.com/dbm/setup.php). The setup landing page will look something similar to the below image.


Application Setup Page
IMPORTANT! For security reasons, please remove this file from your deployment after setting up the Application.
Setup Steps
Step 1 : Connect to the Servers
Please enter your Server information below and then hit save. Your WebHost should have your MySQL Database connection information easily available for you.
The URL to the Installation Folder (with trailing /):
EX: http://www.dimbal.com/install-folder/
http://www.example.com/dbm/
Database Server Address:
EX: localhost
not-set-yet
Database Name:
EX: database_name
not-set-yet
Database Login User Name:
EX: login_username
not-set-yet
Database Login Password:
EX: login_password
not-set-yet
Submit

Connecting to the Servers

If you successfully see the setup.php page then it is now time to setup your config file so the application knows how to connect to your website and database.

NOTE: Before doing any interactions with any production or sensitive databases it is advised to make a backup of any existing data and or setups.

Installation URL. The installation URL is filled out for you. This is the URL location of where the Dimbal code was installed to. Please double check that the provided URL value is correct. NOTE: Please ensure a trailing slash "/" is included on the end of the URL.

Database Information. The Dimbal Banner Manager needs a MySQL Database to run against. Generally this Database is setup by your webhost. Please consult your webhost account for the connection information. There are 4 pieces of information that we need to proceed.

1. Database Server Address. The server address for your database. This might be "localhost" or an IP address "192.168.0.1" or a domain name "database.myhost.com".

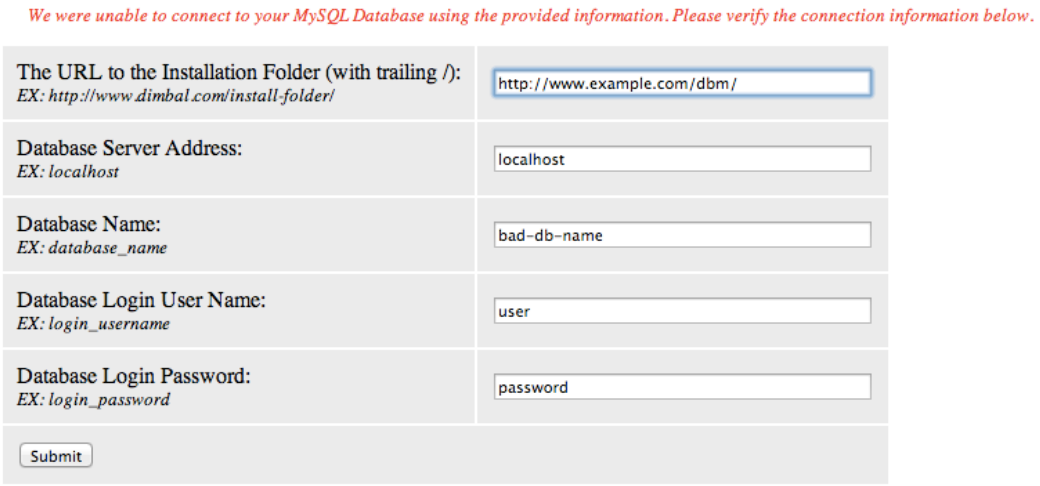
2. Database Name. This is the name of the MySQL Database that we should connect to.
3. MySQL Login Username. A username for a MySQL user account to login to the database.
4. MySQL Login Password. An associated password for the MySQL user account above.

Hit the “Submit” button to save this information. You should then be presented with the second step of the installation process.

NOTE: If an error occurs with the Installation URL an error similar to the one below will appear. Please confirm that the URL entered is correct.

The URL Defined did not return as successful. Please verify the installation folder.
The URL to the Installation Folder (with trailing /):
EX: http://www.dimbal.com/install-folder/
http://bad-rul/dbm/

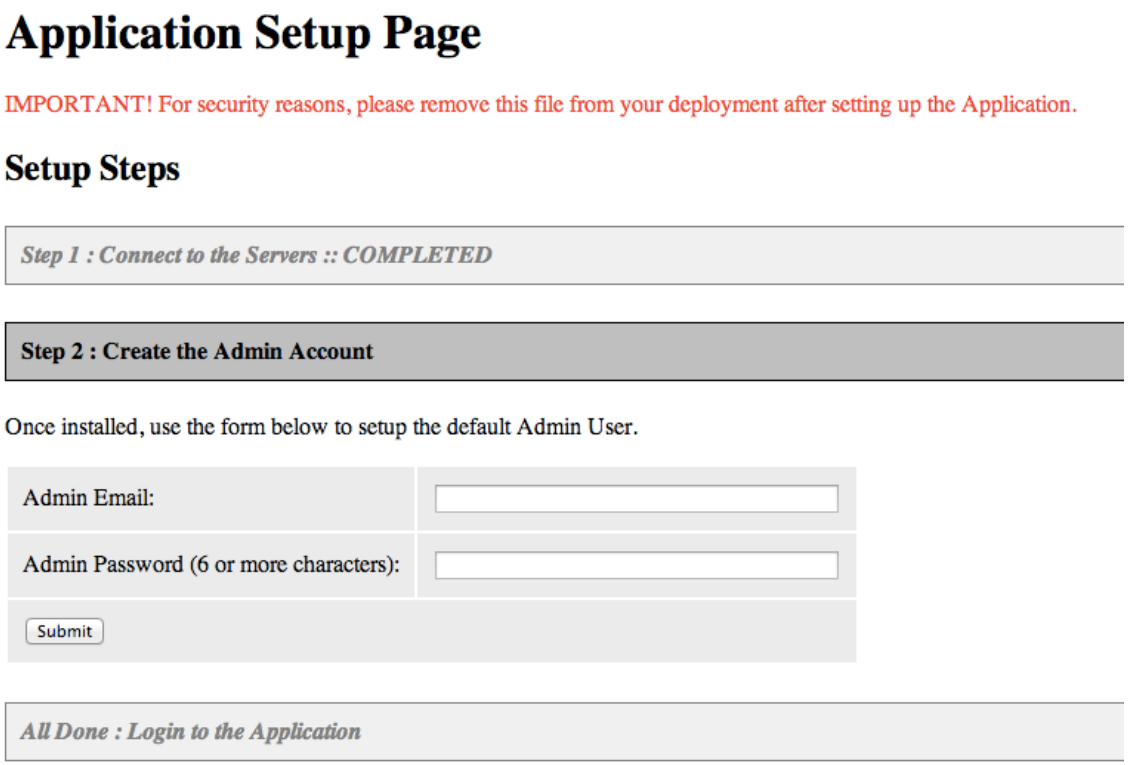
NOTE: If an error occurs connecting to the Database it will present a message similar to the one below. Please double check the values entered in the provided fields, the majority of the problems at this stage are from incorrect Database login information.



NOTE: If you have continued trouble with connecting to your Database, please contact our support team at http://www.dimbal.com/support. Please provide the 5 values above so that we can diagnose connection issues.

Setting up the User Account and Database tables.

Now that the Installation URL is set and we can connect to your database it is now time to create the Admin User and the other Database tables. You can do this by using Step 2 on the setup.php page. This will look like the following:


Application Setup Page
IMPORTANT! For security reasons, please remove this file from your deployment after setting up the Application.
Setup Steps
Step 1 : Connect to the Servers :: COMPLETED
Step 2 : Create the Admin Account
Once installed, use the form below to setup the default Admin User.
Admin Email:
Admin Password (6 or more characters):
Submit
All Done : Login to the Application

Fill out the form to create the admin user.

- Admin Email: Enter the email address for the main Admin User. This e-mail address is also the username to login to the system.
- Admin Password: Enter the password for the main Admin User.

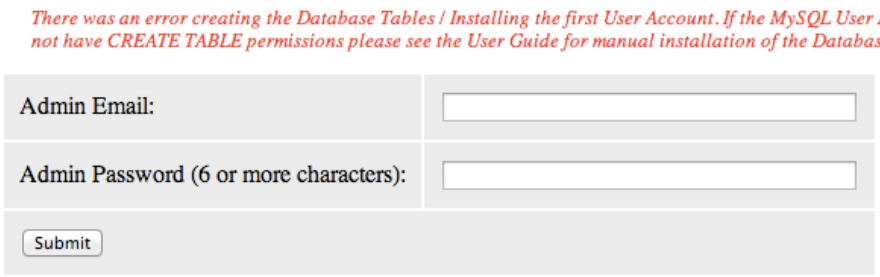
NOTE: The password must be at least 6 characters in length, otherwise an error will be shown such as the one in the following example:

The password provided was too short. Please provide a password at least 6 characters in length.
Admin Email:
example@dimbal.com
Admin Password (6 or more characters):
123
Submit

When you hit submit several things will happen behind the scenes:

- The Database tables for the application will be created within the Database.
- The Admin user will be installed using the credentials you provided above.
- Sample data for the application will be created.

If these actions cannot be performed then an error message will be displayed. An example of this error message is below:

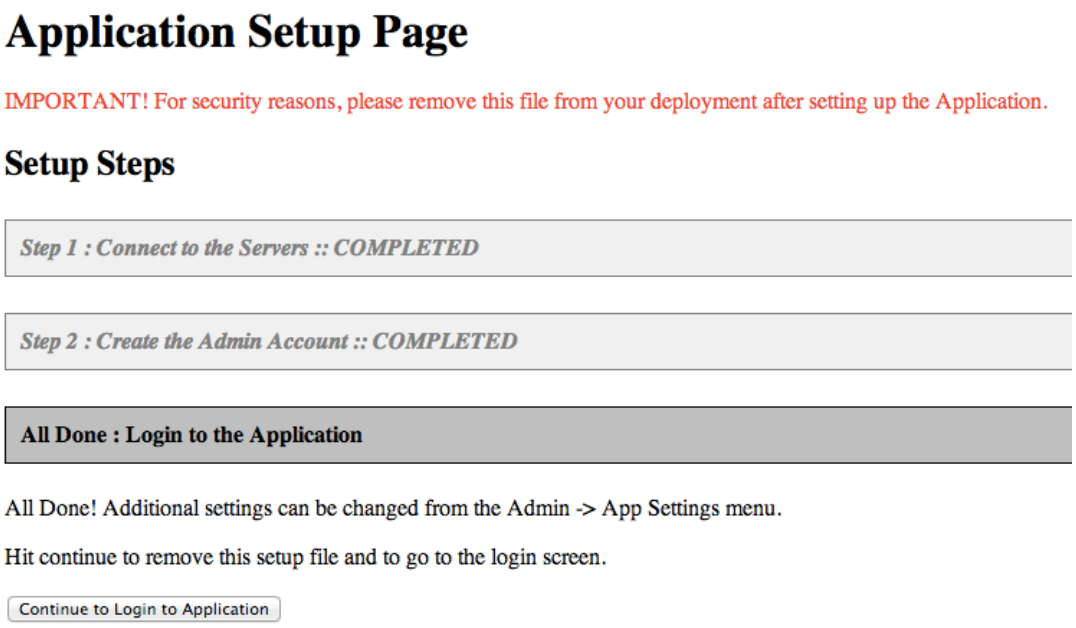

There was an error creating the Database Tables / Installing the first User Account. If the MySQL User Account provided does not have CREATE TABLE permissions please see the User Guide for manual installation of the Database Tables.
Admin Email:
Admin Password (6 or more characters):
Submit

This can often be caused by the MySQL User not having proper permissions to create tables on the designated database. If this occurs you have two options to work around this.

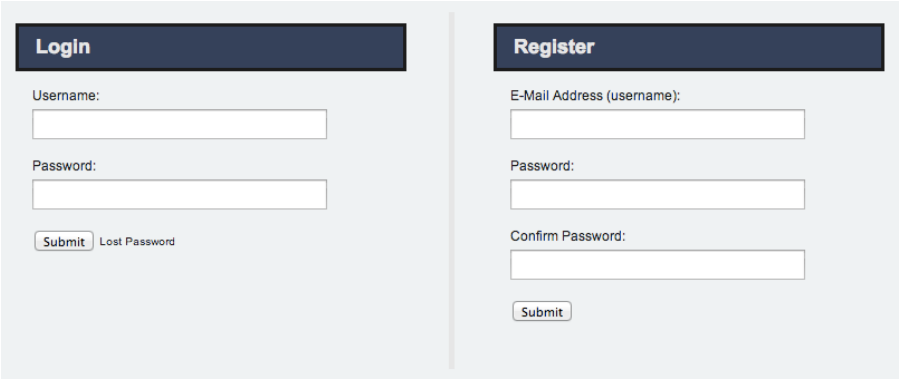
1. You can try connecting to the Database with a different MySQL user account, such as one that has proper permissions as outlined in the permissions section above.
2. You can follow the section below entitled “Manually Installing the Database Tables” to connect directly to your MySQL host and install the tables manually.

Installation Cleanup

Once you are able to successfully connect to the Database and the Database tables have been setup properly, you should see the following screen indicated that the installation has completed.


Application Setup Page
IMPORTANT! For security reasons, please remove this file from your deployment after setting up the Application.
Setup Steps
Step 1 : Connect to the Servers :: COMPLETED
Step 2 : Create the Admin Account :: COMPLETED
All Done : Login to the Application
All Done! Additional settings can be changed from the Admin -> App Settings menu.
Hit continue to remove this setup file and to go to the login screen.
Continue to Login to Application

When you hit the Continue button you will be redirected to login page. The setup.php file will also be deleted from the web installation. Once redirected you should see a login page similar to following:



Enter the Username and Password you choose during the setup process into the Login Form. Hit submit and you should now be logged into the application.

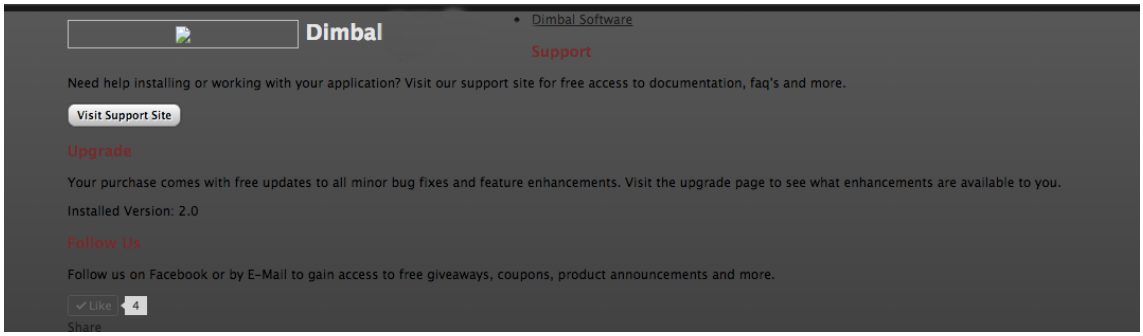
Congratulations! You have now successfully installed the Dimbal Banner Manager. In later sections we will discuss how you can further customize your application.

Installation Troubleshooting

Our goal is to make the installation process as simple and painless as possible. However we understand that some webhosts and web servers are setup very differently and may require specialized tweaking. The following sub sections hope to outline some of the common issues that may be run into depending on your web host settings.

Black Display on the Login Page

Upon completing the setup process you will be redirected to the login page. If the login page is mostly black and looks similar to following there may be an issue with your installation url. An example of this is below:


Dimbal
Dimbal Software
Support
Need help installing or working with your application? Visit our support site for free access to documentation, faq's and more.
Visit Support Site
Upgrade
Your purchase comes with free updates to all minor bug fixes and feature enhancements. Visit the upgrade page to see what enhancements are available to you.
Installed Version: 2.0
Follow Us
Follow us on Facebook or by E-Mail to gain access to free giveaways, coupons, product announcements and more.
Like
4
Share

This is caused by a bad Installation URL. If the setup.php page is still on your webserver you can use that page to correct the issue.

You can also correct this issue manually by editing the config file. Use the following steps to manually edit the config file.

1. Download the following file to your local computer: “/includes/inc.configRuntime.php”
2. Within this file you should see a declaration similar to the following:

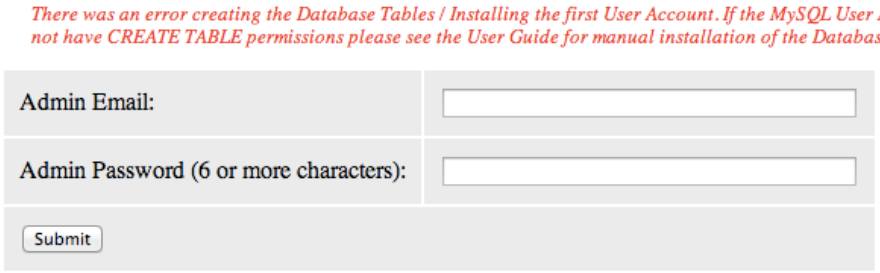
```
addDefine('URL_ROOT','http://bad-url/dimbal/');
```

3. Change the URL value to be the full URL to where your application is installed to. Be sure to include the trailing “/” at the end of the url.
4. Upload this file back to your web server.

Manually Installing the Database Tables.

If you were able to go through the setup page without any issues then you do not need to pay attention to this section.

If you received an error trying to setup the admin user you may need to manually install the Database Tables.


There was an error creating the Database Tables / Installing the first User Account. If the MySQL User Account provided does not have CREATE TABLE permissions please see the User Guide for manual installation of the Database Tables.
Admin Email:
Admin Password (6 or more characters):
Submit

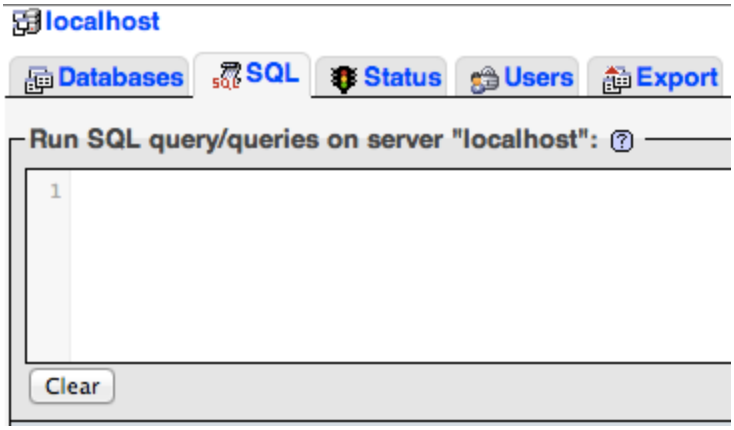
This section will help you achieve this. To manually install the database tables please following the steps below.

1. Unzip the dbm_sql.zip archive to a spot on your computer.
2. Run the SQL statements contained within the archive against your database. This step will vary depending on what tools your web host has made available to you. We will provide a couple different options below for you to choose from.

Option 1 - Copy and Paste the SQL Statements

One option is to copy and paste the SQL statements into a MySQL administration tool such as PHPMyAdmin.

1. Open the PhpMyAdmin tool (or other MySQL Administration tool) provided by your webhost.
2. Navigate to the Database you want to use. You will need to select the database in order to use it.
    a. If a Database does not exist then you may need to create it. Instructions for this will vary depending on the MySQL Administration tool being used.
3. Once you are in the Database you want to use there should be a SQL command box that you can enter SQL commands into. The image below provides an example of this command box within a Database called “localhost”:



4. Open the SQL file mentioned earlier that is contained in the archive.
5. Copy the entire block of code found within that SQL file. The SQL block of code will look something similar to the following:

```
CREATE TABLE IF NOT EXISTS `dimbalExample` (
  `id` int(11) unsigned NOT NULL AUTO_INCREMENT,
  `email` varchar(255) NOT NULL,
  `data` mediumblob,
  PRIMARY KEY  (`id`, `email`)
) ENGINE=InnoDB DEFAULT CHARSET=utf8;
```

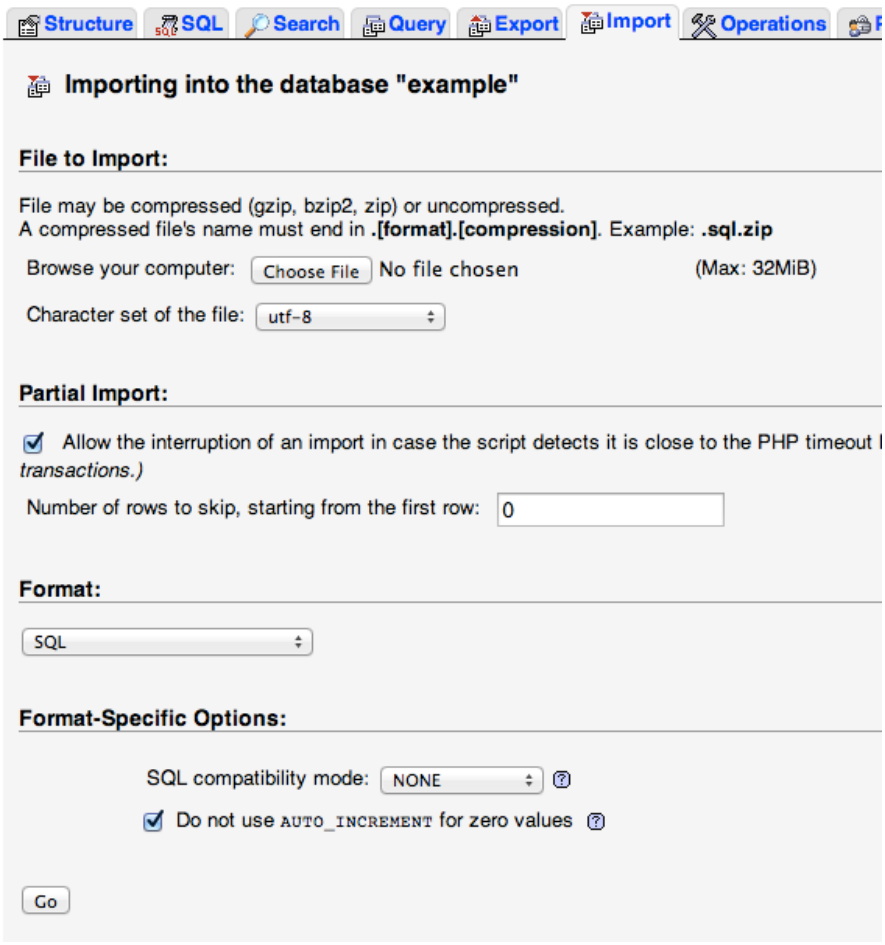
6. Paste the entire block of code into the PhpMyAdmin SQL command box
7. Press “enter” or “execute” (or whatever submit button is present) to run the SQL commands against your Database
8. A Status message should appear indicating that the SQL commands were either successful or failed.

Option 2 - Running the SQL File

An alternate method to setting up the Database tables manually is to have your MySQL Admin tool execute the SQL file directly. This is very similar to the above process, we will explain it below.

1. Open the PhpMyAdmin tool (or other MySQL Administration tool) provided by your webhost.
2. Navigate to the Database you want to use. You will need to select the database in order to use it.
    a. If a Database does not exist then you may need to create it. Instructions for this will vary depending on the MySQL Administration tool being used.
3. Once you are in the Database you want to use there should be an option to run an

external SQL file. This is often considered an “IMPORT”. Select this option. The image below shows an example of the Import options.



4. Using the File selector, navigate to the SQL file provided with the application and choose it.
5. Validate any other options that may be present, such as ensuring that the file is interpreted as a SQL file, if that option exists.
6. Hit “submit” or “enter” or whatever submit button is present.
7. A Status message should appear indicating that the SQL commands were either successful or failed.

Option 3 - Web Administrator Assistance

If the options above have all failed, then please do not hesitate to get in contact with us for support. It may be necessary that we ask your web host for assistance if there are in fact permission issues or other restrictions.

If you want to contact your webhost for assistance you can provide them with the SQL file that came with the application. If you start a support ticket with them you can use the following verbiage to help them understand the request.

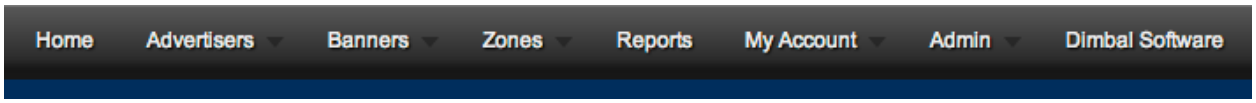
> To: < My Web Host >,
>
> I would like to ask for assistance setting up a new PHP/MySQL application on my web server. The url to the installed application is: http:// << Enter-Your-Install-URL >>
>
> Specifically, I would like to ask for assistance setting up the Database for this application. Attached to this message I have provided the SQL file that contains the sql statements to create the database tables. Please run it against my database.
>
> Also, can you please confirm for me what the Database Server Address, the Database Name, the MySQL Login Username and the associated Login Password is.
>
> Thank you.

Your web host should have no trouble running the associated SQL file. If they do for whatever reason, please contact our support team.

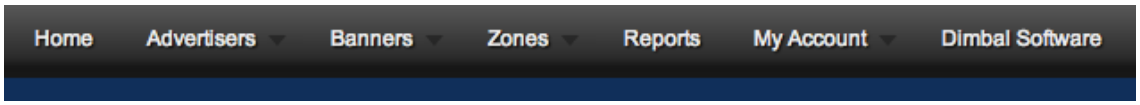
Basic Navigation

The Dimbal Banner Manager is designed to be easy to use and fast to navigate. A powerful navigation bar allows for fast movement across the various tools and components of the application.

Below is the Navigation bar that Admin users will see:

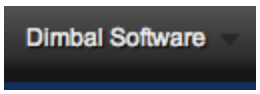


Below is the Navigation Bar that non Admin users will see:



Below is a brief description of what each tab is designed for.

Home	Returns you to the main dashboard for the application.
Advertisers	Manage your Advertisers, Create new Advertisers, Delete Existing Advertisers.
Banners	Manage your Banners, Create new Banners, Delete Existing Banners.
Zones	Manage your Zones, Create new Zones, Delete Existing Zones.
Reports	Build reports on Banners, Zones and the application as a whole
My Account	Access and change settings relating to your account such as changing your login e-mail and login password
Admin	Allows Admin users to modify application settings as well as manage user accounts

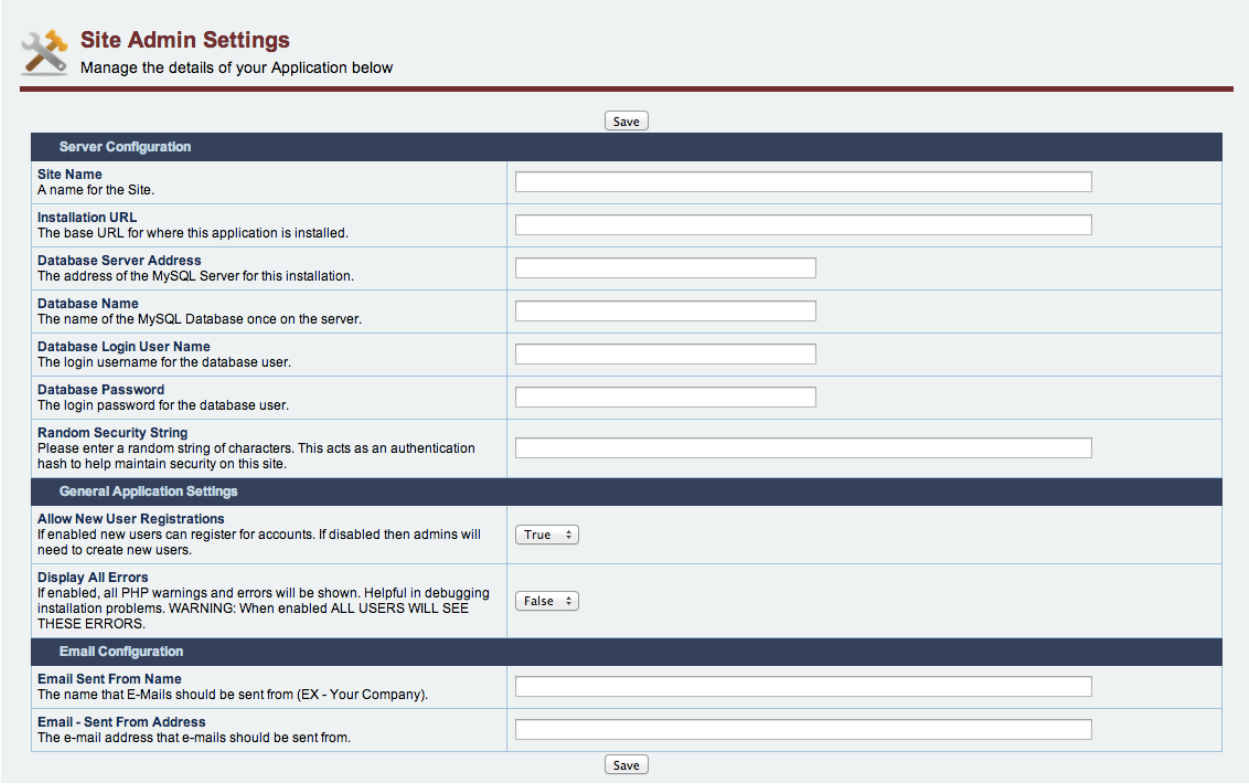
	Access support services, reach the main Dimbal homepage and get other assistance.

Customizing Application Settings

The Dimbal Banner Manager comes with a powerful Application Settings control panel that allows you to adjust various application settings. using this control panel you can enable and disable features, customize the look and feel and many other options.

Access this feature by going to the Admin Menu

and then selecting “Application Settings”. You should see a page that looks similar to the following image:


Site Admin Settings
Manage the details of your Application below
Save
Server Configuration
Site Name
A name for the Site.
Installation URL
The base URL for where this application is installed.
Database Server Address
The address of the MySQL Server for this installation.
Database Name
The name of the MySQL Database once on the server.
Database Login User Name
The login username for the database user.
Database Password
The login password for the database user.
Random Security String
Please enter a random string of characters. This acts as an authentication hash to help maintain security on this site.
General Application Settings
Allow New User Registrations
If enabled new users can register for accounts. If disabled then admins will need to create new users.
True
Display All Errors
If enabled, all PHP warnings and errors will be shown. Helpful in debugging installation problems. WARNING: When enabled ALL USERS WILL SEE THESE ERRORS.
False
Email Configuration
Email Sent From Name
The name that E-Mails should be sent from (EX - Your Company).
Email - Sent From Address
The e-mail address that e-mails should be sent from.
Save

You can change various settings to manipulate how your application looks and feels. You can also use this page to enable and disable various features. For example you can choose to Allow new user registrations or to turn this feature off.

Managing Banners

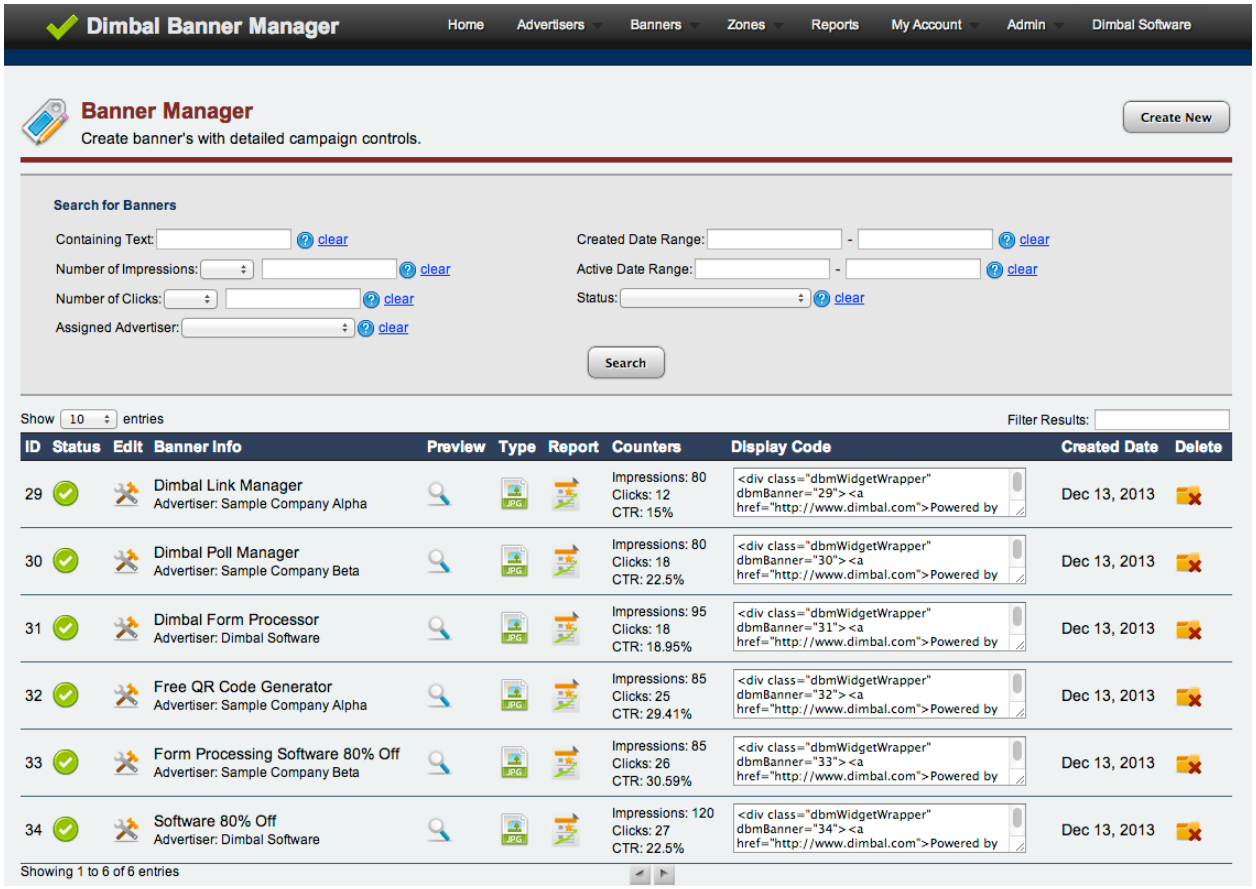
The heart of the Dimbal Banner Manager in in the Banners themselves. Let's spend some time going over how the Banners work and what you can do to manage them.

Banner Manager

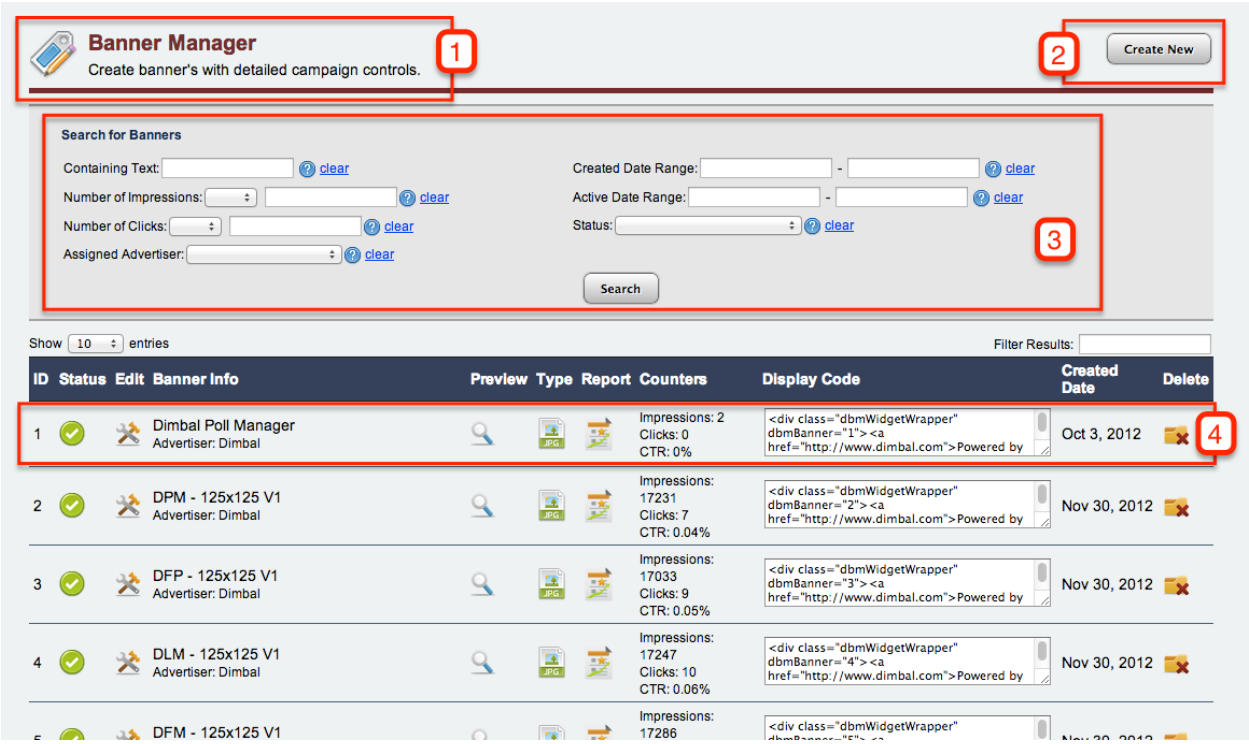
To manage the Banners go to the Banners tab in the menu bar

and then select "Manage Banners". If you have not yet created a Banner you will see an empty table such as the one below. This is fine.

If you have created some Banners then you will see a Banner Manager such as the example provided below:



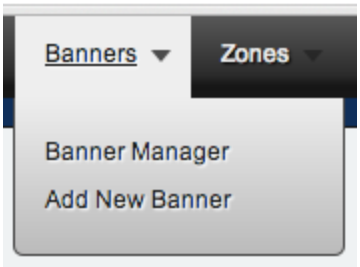
Let's explore the various parts of the Banner manager. Throughout the application many of the managers follow a similar organization so as to make administering the different parts of the application as easy as possible.



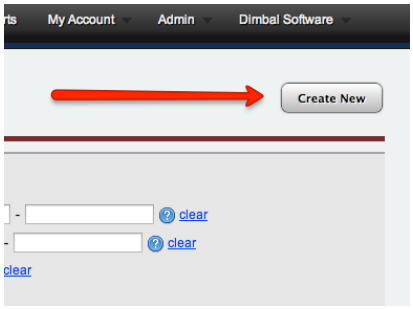
1. Title Area. Title of the page follows the same style throughout the application. This helps you know if you are on the main Manager, the main Editor and so forth.
2. Create New Button. This is a quick access button to easily create a new Banner
3. Search Area. This is a powerful search utility that allows you to search for Banners within your system based upon criteria such as the start date, number of responses, etc.
4. Search Results. in this section each individual Banner will be listed along with some quick access data about the Banner.

Create a Banner

To create a new Banner you can do so by either selecting the “Add new Banner” option from the menu.



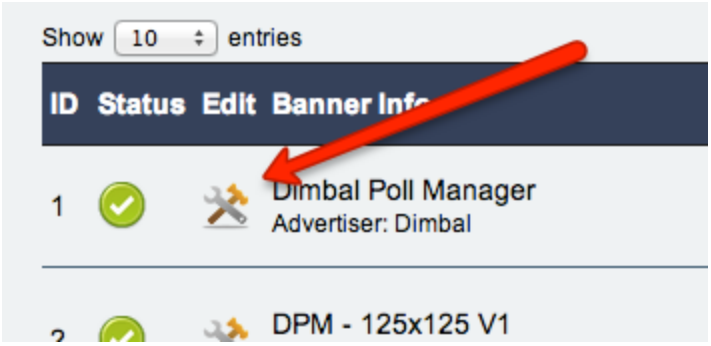
Alternatively you can select the “Create New” button from the Banner Manager Dashboard.



After you have selected to create a new Banner you will be taken to an edit page without any information on it. This will be the template for your new Banner. More details on editing your Banner will be covered in the next section.

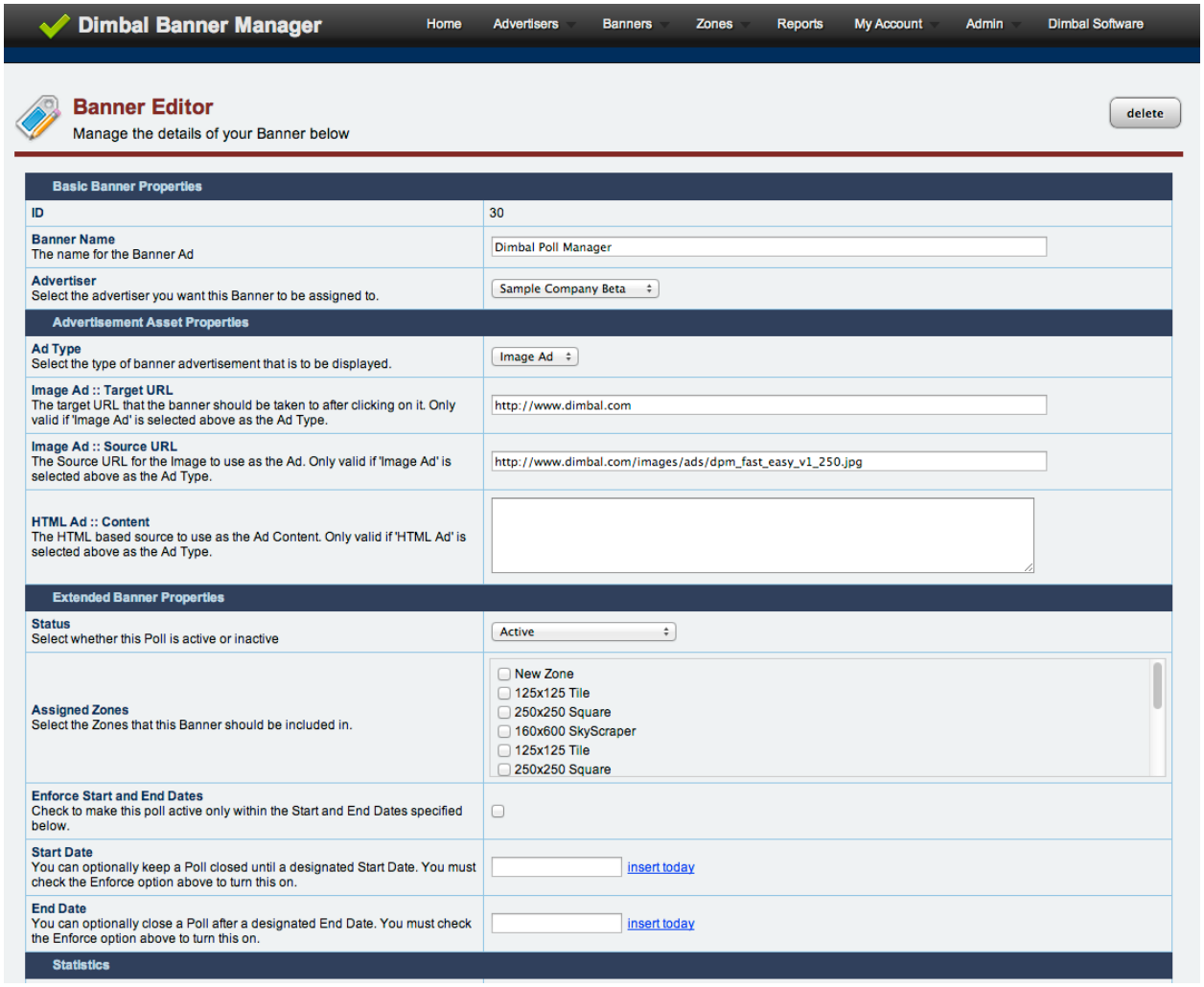
Editing a Banner

To edit your Banner you need to select the edit button within the Banner Manager.



Alternatively if you select to create a new Banner then you will be automatically taken to the Banner editor.

When the Banner editor is brought up it should look something like this:


Dimbal Banner Manager
Home
Advertisers
Banners
Zones
Reports
My Account
Admin
Dimbal Software
Banner Editor
Manage the details of your Banner below
delete
Basic Banner Properties
ID
30
Banner Name
The name for the Banner Ad
Dimbal Poll Manager
Advertiser
Select the advertiser you want this Banner to be assigned to.
Sample Company Beta
Advertisement Asset Properties
Ad Type
Select the type of banner advertisement that is to be displayed.
Image Ad
Image Ad :: Target URL
The target URL that the banner should be taken to after clicking on it. Only valid if 'Image Ad' is selected above as the Ad Type.
http://www.dimbal.com
Image Ad :: Source URL
The Source URL for the Image to use as the Ad. Only valid if 'Image Ad' is selected above as the Ad Type.
http://www.dimbal.com/images/ads/dpm_fast_easy_v1_250.jpg
HTML Ad :: Content
The HTML based source to use as the Ad Content. Only valid if 'HTML Ad' is selected above as the Ad Type.
Extended Banner Properties
Status
Select whether this Poll is active or inactive
Active
Assigned Zones
Select the Zones that this Banner should be included in.
New Zone
125x125 Tile
250x250 Square
160x600 SkyScraper
125x125 Tile
250x250 Square
Enforce Start and End Dates
Check to make this poll active only within the Start and End Dates specified below.
Start Date
You can optionally keep a Poll closed until a designated Start Date. You must check the Enforce option above to turn this on.
insert today
End Date
You can optionally close a Poll after a designated End Date. You must check the Enforce option above to turn this on.
insert today
Statistics

The left hand side of the editor holds the name of the fields that can be manipulated. Underneath the name is a brief explanation of what each feature does. On the right hand side is where you can change or enter the appropriate value for each item.

Managing Zones

Zones allow you to group Banners into logical buckets. Then instead of calling a single Banner directly, you can then call the Zone. A random Banner from that zone will then be displayed on each request.

For example, let's assume that you manage a blog about Technology. You might have several Banners relating to various technology affiliates that you work with. You can then create a zone for each major technology component that you blog about such as, "Software", "Hardware", "SEO" and so forth. You can then place all of the Banners relating to SEO services into the SEO zone. Then on blog posts about SEO you can call the SEO zone to show those targeted Banners.

Zones within the Banner Manager are also a great way to target specific ad sizes. You may find that a particular spot within your website can only support a designated size ad, such as a 250x250 square. You can add all of your 250x250 ads into this Zone.

Access the Zone Manager from the Zones tab

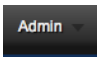
in the navigation bar.

Creating, editing and managing Zones is very similar to creating, editing and managing Banners.

Managing Users

As an administrator you have the ability to manage users assigned into the application. There are two levels of user accounts detailed in the table below:

ROLE	DESCRIPTION
User	Full control over all Advertisers, Banners, Zones and Reports.
Admin	All User Role permissions. Also has ability to change application settings and has full control over all User objects.

Access the User Manager from the Admin tab 

in the navigation bar. Then select “Manage Users”.

Creating, editing and managing Users is very similar to creating, editing and managing Banners and/or zones.

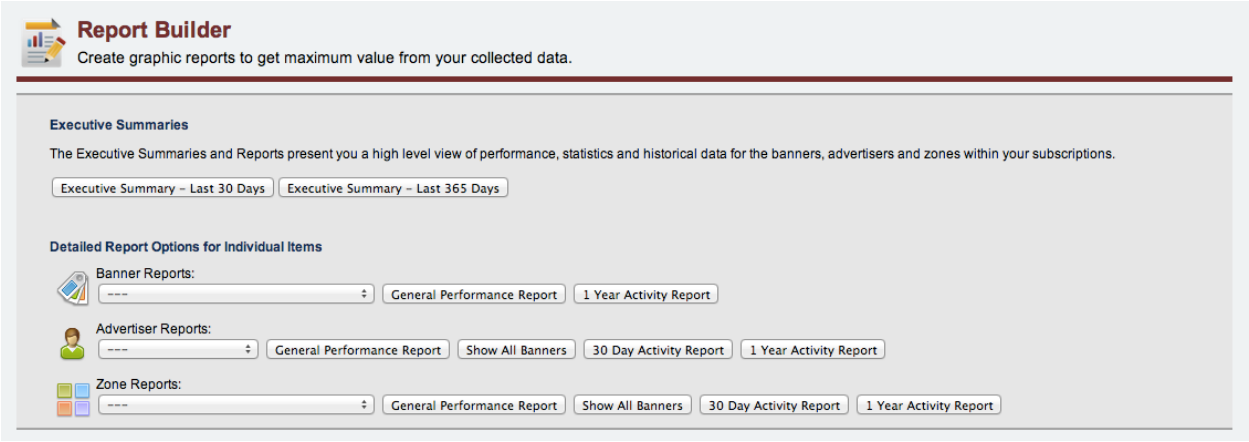
Reports

One primary feature that sets the Dimbal Banner Manager apart from other Banner management software is the powerful analytic tools built into the system. During this section we will go over how to access the Banner reporting features and get the most from your collected data.

Report Builder

To access the Reporting tools use the “Reports” tab

from the navigation bar. You will then be taken to the Report Builder dashboard and should see a control panel that looks similar to the following:


Report Builder
Create graphic reports to get maximum value from your collected data.
Executive Summaries
The Executive Summaries and Reports present you a high level view of performance, statistics and historical data for the banners, advertisers and zones within your subscriptions.
Executive Summary – Last 30 Days
Executive Summary – Last 365 Days
Detailed Report Options for Individual Items
Banner Reports:

General Performance Report
1 Year Activity Report
Advertiser Reports:

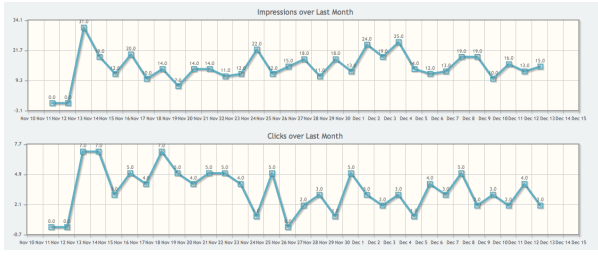
General Performance Report
Show All Banners
30 Day Activity Report
1 Year Activity Report
Zone Reports:

General Performance Report
Show All Banners
30 Day Activity Report
1 Year Activity Report

The above controls are designed to allow you to access your reporting information as fast and easy as possible.

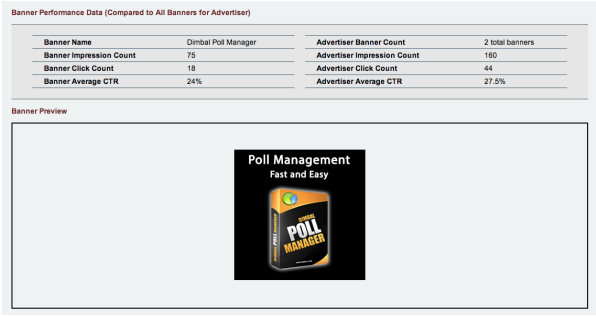
Example Reports

Below are some examples of the various reports that you can run from the report builder.



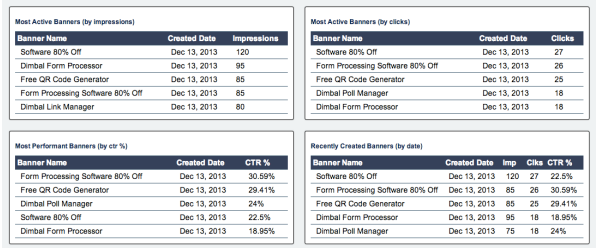
Executive Overview

Allows you to see in a quick fashion, exactly how many impressions and clicks all of your ads are receiving.



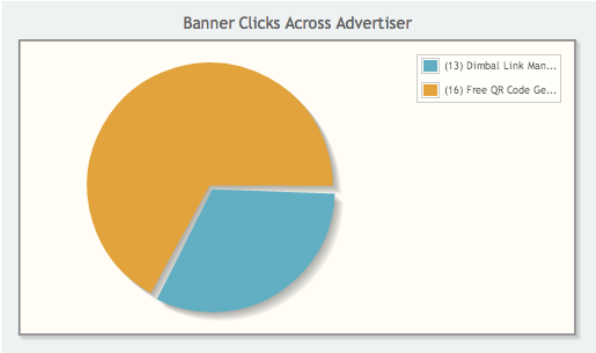
Banner Performance and Preview

Allows you to see how many impressions, clicks and ctr the banner has received. Also compares impressions, clicks and ctr with all other banners for the same advertiser. In addition it provides a preview of the selected banner.


Most Active Banners (by impressions)
Banner Name | Created Date | Impressions
Software 80% Off | Dec 13, 2013 | 120
Dimbal Form Processor | Dec 13, 2013 | 95
Free QR Code Generator | Dec 13, 2013 | 85
Form Processing Software 80% Off | Dec 13, 2013 | 85
Dimbal Link Manager | Dec 13, 2013 | 80
Most Active Banners (by clicks)
Banner Name | Created Date | Clicks
Software 80% Off | Dec 13, 2013 | 27
Form Processing Software 80% Off | Dec 13, 2013 | 26
Free QR Code Generator | Dec 13, 2013 | 25
Dimbal Poll Manager | Dec 13, 2013 | 18
Dimbal Form Processor | Dec 13, 2013 | 18
Most Performant Banners (by ctr %)
Banner Name | Created Date | CTR %
Form Processing Software 80% Off | Dec 13, 2013 | 30.59%
Free QR Code Generator | Dec 13, 2013 | 29.41%
Dimbal Poll Manager | Dec 13, 2013 | 24%
Software 80% Off | Dec 13, 2013 | 22.5%
Dimbal Form Processor | Dec 13, 2013 | 18.95%
Recently Created Banners (by date)
Banner Name | Created Date | Imp | Clks | CTR %
Software 80% Off | Dec 13, 2013 | 120 | 27 | 22.5%
Form Processing Software 80% Off | Dec 13, 2013 | 85 | 26 | 30.59%
Free QR Code Generator | Dec 13, 2013 | 85 | 25 | 29.41%
Dimbal Form Processor | Dec 13, 2013 | 95 | 18 | 18.95%
Dimbal Poll Manager | Dec 13, 2013 | 75 | 18 | 24%

Top Performing Banners

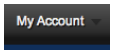
Allows you to see a list of Sorted Banner lists according to different metrics. These include top performing according to impressions, clicks, ctr and creation date.



Click and Impression Distribution

Allows you to see the distribution of impressions and/or clicks across your zone, advertiser or application. Useful in quickly seeing your top performing ads by selected grouping method.

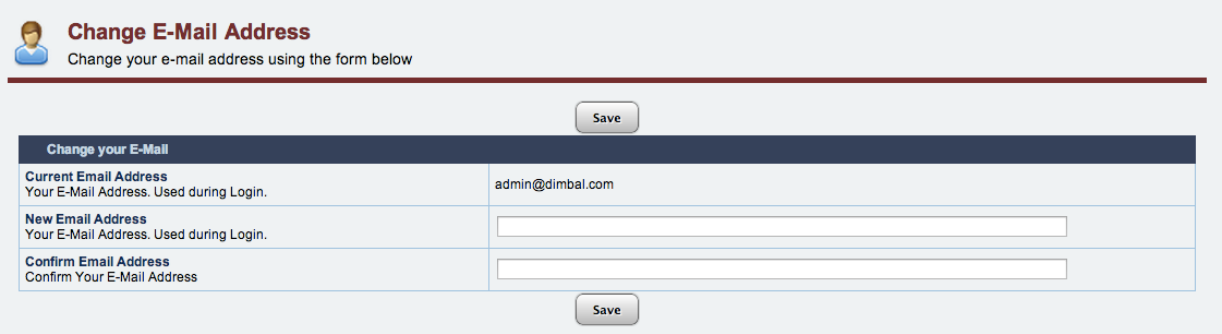
Managing your Account

Users can administer their own account with ease. This can be done by accessing the “My Account” tab 

on the navigation bar. Using this menu they can select the change user properties such as their login email or the password.

Changing User Login E-Mail

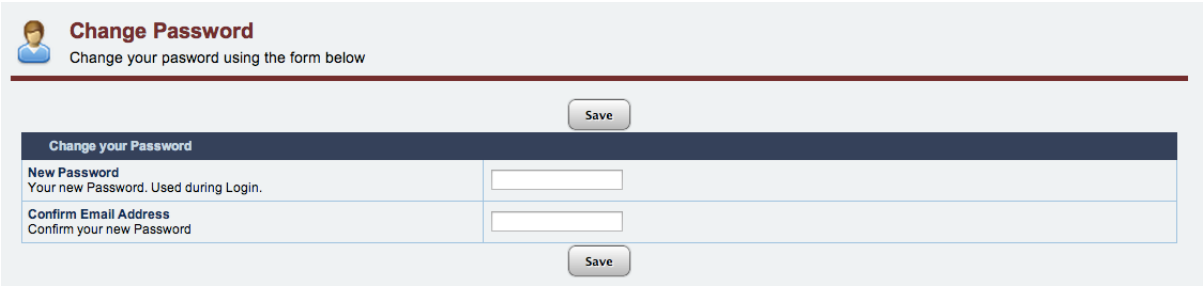
Select the “Change Email” option from the “My Account” tab on the navigation bar. A screen similar to the following will then be presented.



Use this form to enter a new E-Mail address to use as your user login. Please note that after changing your user email you will be logged out and will need to re-login again.

Changing User Password

Select the “Change Password” option from the “My Account” tab on the navigation bar. A screen similar to the following will then be presented.



Use this form to enter a new password to use as your user password during login.

Found a Bug? Have a Feature Suggestion?

Bug Reporting

Did you find a bug within the application? if so - then we do apologize for the inconvenience. The best way to report bugs is by getting in touch with our support team. You can let us know of the issue at the following URL: http://www.dimbal.com/support

Feature Suggestions

The Dimbal products are driven by customer suggestions and input. The features that are requested the most are the ones that we prioritize for future releases. Let us know if you have a great feature idea so we can work on including it in a future release. The best way to make feature suggestions is through our support site at: http://www.dimbal.com/support

Other Dimbal Applications

Here at Dimbal Software we are always trying to create new and useful applications to help you run and manage an effective and profitable website. If you liked the Dimbal Banner Manager then you will love some of these other software options available from Dimbal Software.

Visit http://www.dimbal.com for more information.

Dimbal Poll Manager

Allows you to easily host and manage online polls with little to no effort. Show graph based results to users, schedule start / end dates and group polls into logical groups for random display.

Dimbal Form Processor

Allows you to handle form submissions with minimal effort. Process results, save information into a database and more.

Dimbal Link Manager

Powerful Link Management software that allows you to track clicks on links, minimize long URL's and even create QR codes with full hit tracking supported.

Dimbal FAQ Management

Save money on your customer service requests by providing a robust FAQ system. Allows for both standalone display or embedded display so you can place FAQ articles right into product pages and blog posts.

Dimbal Control Panel

The Dimbal Control Panel allows for easy management of all your Dimbal Software Products. Provide a single dashboard to launch and manage your applications.